



2011 Alberta Elk Convention

March 25 & 26, 2011

Kingsway Ramada Hotel & Conference Centre
11834 Kingsway, Edmonton, Alberta

The **2011 Alberta Elk Convention** is being held at the **Kingsway Ramada Hotel & Conference Centre**, in Edmonton, Alberta on March 25 & 26, 2011. This convention really marks a turning point for our industry with markets rising, legislative changes on the horizon, the future of the elk industry is looking bright.

The focus of this year's convention is the future of our industry. Producer input is vital all year long but particularly at the annual convention and meeting. Our agenda is currently evolving as we book speakers to address topics of interest such as the development of a live animal cwd test, report from the Alberta Government of the passage of the Livestock Industry Diversification Act and much more.

The past has taught us a very important lesson. Working hard together to influence the future direction of our industry will help all of us achieve our goals. The changes our industry needs to continue to grow and prosper will certainly not come on its own. That's why AEC has been hard at work in many ways on behalf of all producers to influence a future of increased prosperity for this industry. It is important that every producer is aware of what is happening and the important things that AEC is doing. And it is important that your voice is heard by government who will be presenting their reports and by your fellow producers, as we come together to plan the next steps we need to take on this journey to achieving access to all our markets right here in our own province.

We look forward too seeing you there!