



Alberta Elk

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February 1, 2011

Greetings!

Alberta Elk is hosting the 26th Annual Alberta Elk Convention on March 25 & 26 at the Kingsway Ramada Hotel & Conference Centre, Edmonton, Alberta. Our annual Convention is the industry's most important event. Producers from all parts of Alberta gather to listen and learn about developments in the industry, to network and to plan the future direction for Alberta Elk.

The Alberta Elk Industry is comprised of more than 270 ranchers raising over 19,000 elk across the province. Alberta is home to over 45% of Canada's farm raised elk. Alberta consistently produces some of the biggest and best Elk Velvet Antler (EVA) in North America with most EVA being exported to Asia. The Alberta Elk Industry also produces some of the highest quality elk meat in the world.

With the challenges facing elk producers and the farming industry over the past few years, we need your donations and sponsorships to help make this year's convention fun, enjoyable and productive. If everyone gives a little we won't need any one person or organization to give a lot! There are several ways that you could help, please refer to the attachments. Should you choose to contribute towards this event, you gain an invaluable advertising opportunity with not only the Elk Producers across Alberta but also local participants and attendees. We will make every effort to provide appropriate signage on your donation, as well as promote your support in both our convention registration package, our industry newsletter, trade publications and on our website. **Your contribution would be greatly appreciated.**

Sincerely,

On behalf of The Alberta Elk Convention Committee



Real People, Real Pride